

HENRY  
SCHEIN

360



**DO MORE  
FOR YOUR BUSINESS**



Build. Grow. Schein.

[henryschein.com.au/schein-360](http://henryschein.com.au/schein-360)

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# Henry Schein360

## Loyalty Program

Welcome to Henry Schein360, your exclusive loyalty program.

Henry Schein360 is focused on saving you time, money and supporting the future success of your practice. This is achieved by focusing on three key areas of your business:

1. Reducing Risk
2. Increasing Profitability
3. Improved Treatment Outcomes

Henry Schein360 is made up of two parts – Tiered Pricing and Business Solutions.

### Tiered Pricing

Everyone who joins Henry Schein360 is entitled to a discount! The amount of discount is determined by spend and loyalty, so the more you spend at Henry Schein, the higher your discount.

Discounts are available on 'everyday' dental products, and this covers approximately 85% of everything you buy. This includes masks, pouches, gloves, composite & bond, impression material, burs etc. If the product is on promotion, you will receive whatever pricing is better!

In addition to your discount, if you are a Premium or Elite Reward member you are entitled to a cash rebate credited to your Henry Schein account each month. To be eligible for the rebate you must be a current Premium or Elite member, place your orders online and pay your account in full by the 25th. It is that easy!

### Business Solutions

We understand there are many costs involved with running a dental business. These costs are related to finance, banking, education, compliance, communication and insurance.

We have aligned with companies you transact with every day and negotiated the best deal possible for our Henry Schein360 members. As a result, more profit for your business. The savings from the partners in our Business Solutions can be in the thousands of dollars each year, and if you remain a Henry Schein360 Elite member you will always save. Regardless of how big or small your dental business might be, Henry Schein360 is working for you to ensure your business can reduce risk, increase profitability and provide better patient outcomes



# Join Henry Schein360

## Membership

Joining Henry Schein360 is easy, and there are a wide range of benefits available to you once you join the program.

We want to ensure you understand your Tier and Reward level, plus all the fantastic benefits available for your business. To do this, a meeting with your Territory Manager is essential. Please contact them to arrange a meeting.

Once you have signed up to Henry Schein360, all your benefits including your discount and rebate will start from the 1st of the next month. If you are an Elite member you can also access the Business Solutions from the 1st of the month.

Upon joining Henry Schein360, you will have access to the 'My Henry Schein360' page. This is where you can find all your personal membership information including details on all your accounts, your monthly/annual/quarterly spend, and when you joined the program.

Information contained in this brochure is correct as at September 2022.

The Henry Schein360 website will have all the most up to date information including all Terms and Conditions relating to the program.

For more information please visit [www.henryschein.com.au/schein-360/more-info/terms-conditions](http://www.henryschein.com.au/schein-360/more-info/terms-conditions)

Corporate and Government are not eligible for the Henry Schein360 program.

Reward Level	Discounts	Rebate	Business Solutions
Standard	✓		
Premium	✓	✓ 2.25%	
Elite	✓	✓ 4.5%	✓



# FAQ's

## How do I know what Tier & Reward level I am on?

The Henry Schein ordering portal has all the information you need about your Tier and Reward. Log into your account, and under the 'My Henry Schein' drop down list select 'My Schein360'. Here you will find all your membership information.

## How do I update my email preferences for Henry Schein?

You need to log into the Henry Schein ordering portal. At the bottom of the page there is a button 'subscribe to our newsletter' click this and select what you would like to subscribe to. Remember, you must be logged in with your user name and password to be able to do this.

## I'd like to use some of the Business Solutions, how can I arrange for that to happen?

On both the Henry Schein360 website and in the brochure, you will find contact details for all the Business Solutions Partners. Contact the partner directly and they will get you looked after.

## How can I find out how much discount I've received on my order?

Each order that you place will display a savings \$ and discount %. You will find this on the last invoice page of your order at the bottom left.

## What other savings can I access on Henry Schein360

If you are a Premium or Elite member, you are eligible for a rebate. This means everything you've purchased in the month (excluding equipment and spare parts) you can earn a credit back onto your Henry Schein account. The only requirement to earning the rebate is that you pay your statement by the 25th of the next month, as opposed to the last day of the month.

## Average savings with Henry Schein360

Henry Schein360 Solution	Annual Savings
Product Discounts (average 15%)	<b>\$5,000 - \$9,000</b>
Cash Rebate	<b>\$1,700 - \$2,500</b>
Patient Finance	<b>\$500 - \$1,000</b>
Credit Card Fees	<b>\$1,500 - \$2,000</b>
Free Freight	<b>\$500 - \$600</b>
<b>Total Savings</b>	<b>\$9,200 - \$15,100</b>

\*Calculations based on a two-chair practice turning over \$1.8M annually

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# Continuing Education

## Education & Development

### Save on all Henry Schein Dental sponsored events!

- Elite members receive 10% discount.
- Premium members receive 5% discount.

Associates and auxiliary staff working in your practice are also entitled to receive the discount on Henry Schein sponsored events.



**HENRY SCHEIN®**  
DENTAL | EDUCATION & DEVELOPMENT

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# Freight

## All Elite customers receive freight free on their consumable orders

All customers on Tier 3 or higher receive freight free on their consumable orders.

Unsure of your Tier or Reward Level?

Login to your Schein Online account and go to: "My Henry Schein360".

Offer excludes urgent deliveries and Unitek orders.



# Henry Schein One

## Practice Management Software and Coaching

At Henry Schein One, our mission is to deliver innovative technology that improves every aspect of dental practice management. We endeavour to turn good practices into great businesses, enabling our customers to run efficient, profitable practices while delivering the highest quality patient care.

We know that every dental practice is unique – from size to location, client base to specialty expertise. We have the right dental practice management software for you.

**OASIS dental software:** A flexible dental practice management software that reduces administration and improves workflow and productivity.

**EXACT dental software:** An intelligent and powerful dental practice management software that delivers efficiency and enhances business performance.

**Dentrix Ascend cloud-based dental software:** An innovative cloud-based dental practice management software that is secure, convenient and easy to use.

**Customer Success Program:** A 12-month program where you'll be assigned a dedicated Customer Success Consultant who will provide an in-depth analysis of your current

practice performance, regular coaching and advice based on our research from thousands of dental practices. Top performing dental practices who have switched from a competitive software and joined the Customer Success Program have enjoyed on average 27% revenue growth after 12 months.

### BENEFITS OF JOINING HENRY SCHEIN ONE?

- **Grow your revenue**
- **Increase average hourly earnings and new patient numbers**
- **Effortlessly improve patient recall and treatment acceptance rates**
- **Reduce fail to attends and short notice cancellations**
- **Eliminate workflow inefficiencies and more...**







### Offer details

- 10% off all new installations of EXACT OR 3 months' FREE Dentrix Ascend subscription\*
- 36 months' interest free internal finance\*
- New installations of EXACT will receive 12 months complimentary practice consulting through the Customer Success Program
- Receive up to three complimentary health checks on New Patient Acquisition, Patient Cycle Management and Treatment Acceptance
- 30% off all patient experience solutions

### Contact Mark Van Zuylekom at Software of Excellence:

0421 279 972

Schein360@henryscheinone.com.au

www.henryscheinone.com.au

\* Terms and conditions apply.



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# Inventory Management System

## Inventory Management

The Inventory Management System is quick, easy and keeps your practice efficient. The system allows you to reduce the amount of stock kept on the shelf, which allows more cash flow to be available for other areas of your business.

Anyone in your practice can use the Inventory Management System because all the stress about knowing where the products come from and how much to order has already organised – by you.

There will never be an issue with running out of stock, or over-ordering again.

The IMS has reduced practices from 8 hours of ordering per fortnight, down to just 2 hours!  
This will free up time to spend where it matters most – on your patients.





### Testimonial:

Don't just take our word for it. Here is what our customers say:  
"If the IMS (Inventory Management System) was to become unavailable it would be devastating and I would dread having to go back to the old system."

Elouise – Limestone Dental, QLD

"It used to take double, probably triple the time that it does now."

Dr David Lin – ABC Dental, NSW

### BENEFITS

- **Easy to use**
- **Saves time**
- **Simple order placement**
- **Online integration**
- **Efficient stock management**

### Offer for Elite members:

The Inventory Management System is available exclusively to all Elite members.

Contact your Territory Manager today to get started on your Inventory setup.

 HENRY SCHEIN  
 Inventory Solutions

# Practice Analysis Report

## Practice Analytics

Do you sometimes have empty appointments in your book?

Are you considering adding another clinician but not sure if you have enough work?

Do you know if your patients are retuning every 6-12 months?

You can find all these answers with your own Practice Analysis Report and you will have tangible information on the health of your practice over the last 12 months.

Use the report to set small achievable goals for your practice, and you will see improvements to both your bottom line and to your patient's standard of care. To improve practice revenue the Practice Analysis Report focuses on four areas:

**Surgery Utilisation** – How well do you utilise your overall practice? Most clinics utilise a maximum of 60% of their facility over a 12-month period.

**Standard of Care** – You tell us what your standard of care is, and the report compares how well the standard of care was met over

the last 12 months. This is presented as a numerical and dollar value and is ideal for a solo clinic and practices with multiple practitioners.

**Patient Mix** – You need to have a steady stream of new patients each month, plus maintain the existing patients to keep a health balance in the practice.

**Practice Fees** – Understand how your practice fees compare to the rest of your state, and what percentile you sit in relation to the ADA Survey of Dental Fees.

\*Additional revenue is determined by the overall average savings from historical Practice Analysis Report data. Your own revenue outcome may be higher or lower than this average.

Example: Potential in the Hygiene Department

Your desired standard of care	How many times a year should your patients see the hygienist? 2 Active patients: 2768 Number of hygiene appointments you should perform: 5536
Current standard of care	Number of hygiene appointments completed (114+88114): 2680
Potential revenue increase	Number of hygiene appointments not performed: 2856 Average Hygiene fee: \$110
Total potential revenue increase	Potential hygiene revenue increase when meeting desired standard of care: <b>\$314,160</b>



## UNCOVER an additional \$800k revenue for your practice\*

### BENEFITS

- **Compare your treatment standard of care with what is happening in the practice.**
- **Assess whether there is enough treatment in the practice to employ more clinicians.**
- **Compare year on year improvements in your business using the Practice Analysis Report.**
- **Assists your team with improved patient care by automating systems where possible.**

### Offer details:

A Practice Analysis Report is available free of charge on an annual basis to all Henry Schein360 Elite customers. This will allow you to compare year on year the success of your dental business.

If you are not an Elite member, you can purchase a report for \$550 each.

Contact your Relationship Manager today to organise your Practice Analysis Report

\*Additional revenue is determined by the overall average savings from historical Practice Analysis Report data. Your own revenue outcome may be higher or lower than this average.



# Zip

## Patient Finance

Zip gives patients the power to pay over a period of time with Zip Pay and Zip Money.

**Zip Pay** is an account for smaller procedures up to \$1,000 with no interest ever, and repayments starting from just \$10 a week.

**Zip Money** is great for larger treatments, offering credit limits up to \$30,000 with generous interest free periods. With Zip, it's win-win.

Patients love the freedom and flexibility we offer them in spending and budgeting. Our partners enjoy the benefits of lowering the barriers to case acceptance, better patient outcomes and improved cash flow.

### BENEFITS

- **Patients pay us later, we pay you now.**
- **With Zip, we pay you the full amount on behalf of the patient right away, up to \$30,000, settled daily.**
- **Patients can get the treatment they need now and repay us at their own convenience, interest free.**





Your Patients Interest Free Payment Terms	Elite members discount off merchant fees
6 Months	Up to 20%
12 Months	Up to 10%

Want to know more about how you can make Zip work in your practice?

**Contact Alan Dick**

0438 791 812  
alan.dick@zip.co  
www.zip.co



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# HICAPS

## Merchant Fees

HICAPS continues to offer innovation and efficiency to the healthcare sector and remains Australia's leading claims and payments solution for health service providers.

HICAPS terminal is an all in one solution, offering private health fund claiming, EFTPOS, Medicare Easyclaim and lodgement of WorkSafe claims.

## How the Terminal Works

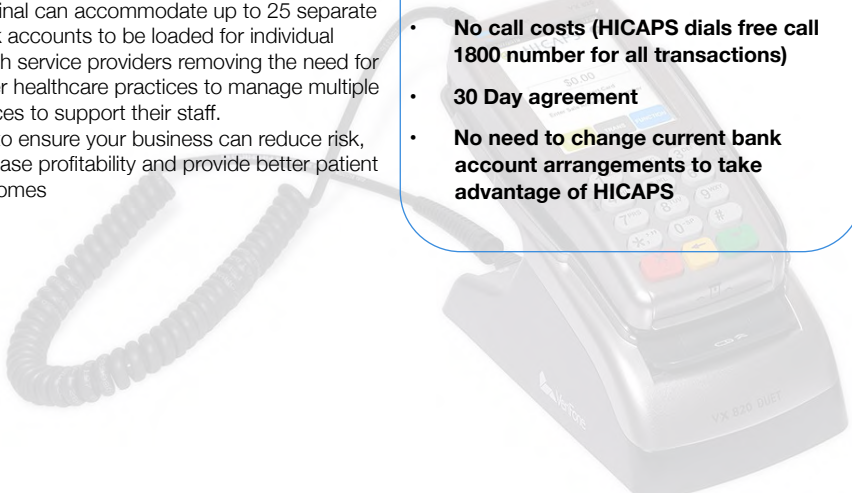
**Quotation functionality** – The HICAPS terminal provides quotation functionality that enables patients to receive an estimate on their benefit before receiving their service.

**Contactless technology for claims and payments** – The HICAPS Terminal supports contactless payments allowing patients to make payments under \$100 without having to insert or swipe their card, or enter their pin. HICAPS has extended this technology to Health Funds providing them with the ability to make use of the contactless technology within the Terminal with the use of a digital card.

**Multi-merchant facility** – The HICAPS Terminal can accommodate up to 25 separate bank accounts to be loaded for individual health service providers removing the need for larger healthcare practices to manage multiple devices to support their staff. you to ensure your business can reduce risk, increase profitability and provide better patient outcomes

## BENEFITS

- **The HICAPS Terminal is an all in one solution, offering private health fund claiming, EFTPOS, Medicare Easyclaim & lodgement of WorkSafe claims.**
- **The only health claims and payment service in Australia that offers the convenience of consolidated daily health fund payments and reporting on demand for all participating Health Funds.**
- **No establishment or annual fees.**
- **No call costs (HICAPS dials free call 1800 number for all transactions)**
- **30 Day agreement**
- **No need to change current bank account arrangements to take advantage of HICAPS**







### Offer details:

Elite customers can save up to 30% on HICAPS merchant fees.

### Contact HICAPS:

To ensure a speedy approval process, please include the following information in your email:

- HICAPS Merchant Numbers(s) – 8 digits that can be found on the terminals receipt
- Henry Schein Dental Account Number
- Practice Owners Name
- Practice Name
- Address

You will receive a confirmation email once your Henry Schein360 membership has been validated. This should take approximately 2-3 days.

### Contact HICAPS:

#### Existing HICAPS Customers

corporate@HICAPS.com.au

#### New HICAPS Customers

1800 805 780

HICAPSSales@HICAPS.com.au



# Experien Insurance Services

## Insurance Services

Experien Insurance Services or “Experien” (including Experien General Insurance) is a national insurance brokerage that specialises in the dental and medical sector.

With over 6,000 clients (including 2,000 dentists) it is well placed to advise and support dentists with their professional indemnity insurance, life and disability insurance and business insurance under one roof.

They have helped clients with over 1,000 claims and related services with payments of over \$60m.

Personal insurance concierge that is on call to assist you at any time.

Preferential pricing at some insurers

Access to over 20 insurers

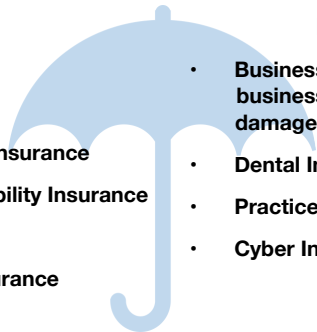
Multi policy reward

### FOR LIFE

- **Income Protection**
- **Life Insurance**
- **Trauma/Critical Illness Insurance**
- **Total & Permanent Disability Insurance**
- **Needlestick Protection**
- **Business Expenses Insurance**

### FOR BUSINESS

- **Business Insurance including business interruption, property damage, legal liability & more**
- **Dental Indemnity Insurance**
- **Practice Indemnity Insurance**
- **Cyber Insurance**





### Offer details:

Potential benefits if you are a Henry Schein360 Elite Member Or Work For A Henry Schein360 Elite Member

Type Of Insurance	New Client To Experien	Existing Client Of Experien
Life and Income	Receive a \$500 cash back!	Receive a \$50 cash back! Or \$100 HS Credit.
Professional Indemnity	Receive a \$150 cash back!	Receive a \$50 cash back! Or \$100 HS Credit.
Business Insurance	Receive a \$200 cash back!	Receive a \$50 cash back! Or \$100 HS Credit

See full terms and conditions here:

<https://henryschein.com.au/schein-360/business-solutions/insurance>

### Contact Clive Levinthal at Experien:

0407 505 229

[clive.levinthal@experien.com.au](mailto:clive.levinthal@experien.com.au)

[www.experien.com.au](http://www.experien.com.au)

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# Great Dental Websites

## Web design

Have you been putting off building a website for your practice, or updating your existing website which has become dated? Or does your website “look good”, but it simply fails to attract any new patients to your practice?

Great Dental Websites brings over 12 years of experience delivering digital marketing solutions to dental practices throughout Australia and New Zealand. With offices in Sydney and Denver, Colorado, Great Dental Websites currently works with over 750 practices in in 3 continents, helping them reach new patients online each day.

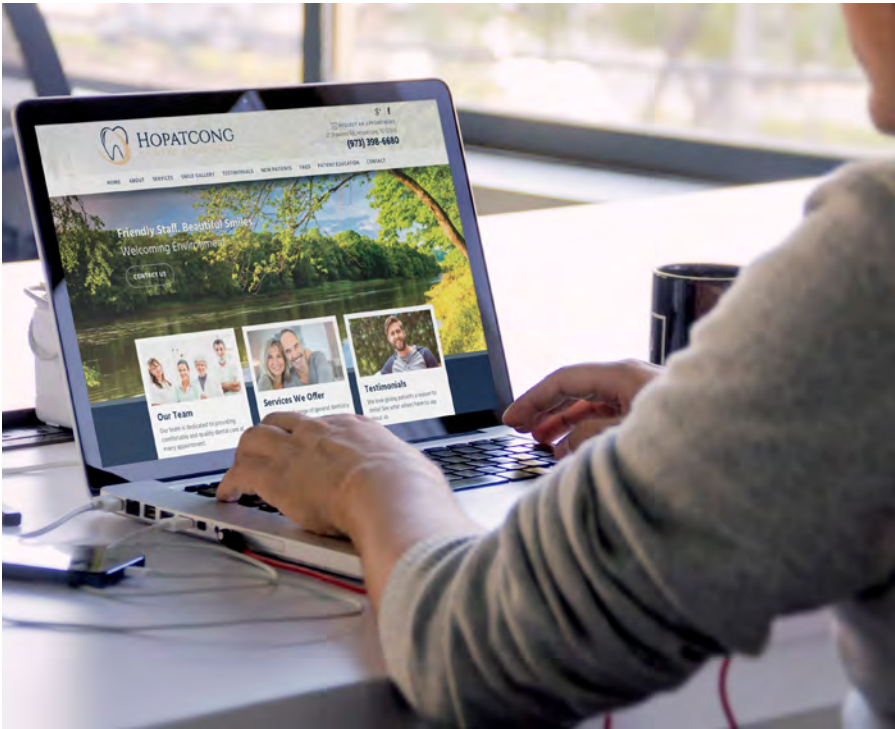
Great Dental Websites creates modern, attractive websites which can be up and running within a matter of days. Choose from dozens of attractive, free and ready to go pre-designed templates or get one custom built to your needs.

For practices in more competitive markets, it may not be enough to simply launch a website and hope patients find it. Great Dental Websites has developed a unique software platform, designed specifically for the dental industry, to maximize the impact your website makes on search engine results - increasing the odds you come up higher on Google Search results, and giving your website a solid foundation to build on for additional marketing campaigns if you desire.

Even better, once you're on the platform, your website will be automatically upgraded each month - new features, new designs that are available, and improved performance “under the hood” to please Google. Great Dental Websites is the last website solution your practice will ever need, and you will be able to get off the cycle of having to throw out your “old website” every couple of years and start from scratch.

### BENEFITS

- **Change your template design at no cost.**
- **Make instant changes to your website any time you like at no cost.**
- **Support and training are provided at no cost.**
- **Free Google updates, speed improvements, new features, mobile support and redesigned modules at no cost.**
- **Mobile, desktop and iPad responsive.**
- **No lock-in contract. We earn your business each month.**
- **We can also help with proven marketing services such as Search Engine Optimisation, Pay-Per-Click and Facebook advertising to help you get the greatest reach and visibility online.**



### Offer details:

Prices for a new website range from \$2,799 for standard options, to \$3,148 for semi-custom options (further custom options also available).

Exclusive Henry Schein360 Elite offer: Receive \$300 off the price of a website design.

### Contact Great Dental Websites to redeem your Elite offer:

02 8935 0631

info@greatdentalwebsites.com.au

<https://greatdentalwebsites.com.au>



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# Prime Practice Compliance

## Compliance/Infection Prevention and Sterilisation

### Get Safe. Be Safe. Stay Safe.

At Prime Practice Compliance our range of Compliance products and services will ensure all members of your team know and understand the accountability and responsibility of all aspects of infection prevention and compliance and have clear guidelines of how to achieve this.

Prime Practice Compliance offers a range of services suitable for all practices and team members to help get your practice up to date and compliant with all current regulations and guidelines.

**Audit:** A completely confidential and non-threatening review of your current processes and workflows, an in-practice audit involves having a member of our team observing and reviewing your practice's infection prevention workflows and procedures and evaluating your sterilisation area. You will then receive a comprehensive Audit Report and a plan that outlines any corrective actions required.

**Training:** An in-practice training session that is suitable for all team members, this training session covers all the relevant information for you to confidently implement, monitor and review your infection prevention processes to

become and remain compliant with the added benefit of the trainer being able to customise the training to your environment.

#### **Policies & Procedures Manual:**

Did you know that your practice is obligated by regulations to have a current Policy & Procedures Manual with policies and procedures specific to your practice in addition to your governing body documents? Prime Practice Compliance can supply the required regulatory Policy & Procedures Manuals developed using best practice recommendations to ensure the whole team have access to, and are aware of, your practice specific policies and procedures.

**Combi Pack:** Get your In-Practice Audit + In-Practice Training + Policy & Procedures Manual+ Compliance Poster set for one special price.

### BENEFITS

- **Ensure your team are aware of who is accountable and who is responsible for infection prevention**
- **Mitigate your risk and have peace of mind knowing that your practice is fully compliant**
- **Have a better understanding of current regulations and guidelines and the part each team member plays**
- **Confidently assure your patient's that they are safe from infection risk**

Description	RRP	Elite member offer
<b>COMBI PACK</b> <b>IN-PRACTICE AUDIT + IN-PRACTICE TRAINING + POLICY &amp; PROCEDURES MANUAL + POSTER SET</b> <i>(Additional pricing applies for practices with more than 7 team members. Contact Prime Practice to confirm).</i>	<input type="checkbox"/> \$3600*	<input type="checkbox"/> \$3420*
<b>AUDITS:</b> <i>(Price includes 1 steri room, up to 3 treatment rooms)</i> <b>IN-PRACTICE AUDIT</b> One of our qualified infection prevention team will come and audit your practice for compliance. TIMING: 2-3 hours	<input type="checkbox"/> \$1800*	<input type="checkbox"/> \$1620*
<b>SELF-ASSESSMENT AUDIT</b> Complete your audit online with support from our qualified team. TIMING: 2-3 hours	<input type="checkbox"/> \$675	<input type="checkbox"/> \$573.75
<b>IN-PRACTICE TRAINING</b> Up to 4 hours CPD approved, hands-on staff training session. Often bundled with in-practice audit and specific to needs documented. Suitable for all team members. <i>Price is for up to 7 team members.</i>	<input type="checkbox"/> \$1800*	<input type="checkbox"/> \$1620*
<b>POLICY &amp; PROCEDURES MANUAL</b> All dental practices are obligated to have a Policies & Procedures Manual for infection prevention.	<input type="checkbox"/> \$620	<input type="checkbox"/> \$527
<b>COMPLIANCE POSTER SET</b> Set of four A3 laminated posters to reinforce the safety requirements and infection prevention best practice.	<input type="checkbox"/> \$99	<input type="checkbox"/> \$84.15
<i>* In some instances, additional travel costs may be incurred. Please discuss pricing with us prior to booking.            ALL prices in AUD, ex GST.</i>		

### Offer details:

Save on the Prime Practice Compliance services listed above when you are a Henry Schein360 Elite member.

### Contact Prime Practice Compliance to redeem your Elite offer:

02 8935 0600

compliance@primepractice.com.au

www.compliance.primepractice.com.au



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# Primespeak

## Communication Training

Designed by dentists for dentists, Primespeak Seminar is a unique approach to patient communication and case acceptance. Focusing on the new patient exam, yet with implications for all patient interactions, Primespeak brings an ethical, non-scripted approach that removes any “sales pressure”. It results in patients wanting the treatment you know they need, and a less stressful experience for the whole dental team.

Primespeak is a revolutionary approach to the patient-dentist communication game. Taking the common sales pitch and turning it on its head, Primespeak makes the process for optimum case acceptance easier, more comfortable, and above all ethical.

Nobody wants to sell dental treatment to patients. And patients don't want to be 'sold' to. Learn the advanced dental communications approach that has changed the lives of dentists around the world.

This is a course that was developed from over 25 years of working one-to-one with patients, discovering what patients want to know, and delivering it in a way that helps them to understand and want the treatment that they need.

Learn how to build trust, overcome obstacles to treatment, explain dental conditions, make patients relax and want to listen to your diagnosis. Use our unique approach with both new and existing patients to grow your case acceptance and to increase patient loyalty.

### BENEFITS

- **Understand the rules of ethical dentistry.**
- **Remove any perception of sales pressure.**
- **Become rejection proof.**
- **Learn a step by step sequence for the new patient exam.**
- **Prevent patients from saying “I'll think about it”.**
- **Gain tools and techniques to deepen patient ownership of their oral health**





### Testimonial:

If you can master these principles and concepts, case presentation will sky rocket. Just by utilising bits and pieces our case acceptance has already increased exponentially.

**DR BINGHAM, USA**

Primespeak has removed the burden of stress when communicating with patients. I never feel rejected because patients understand and feel empowered by my communication...

**DR RADITAOLANA, AUS**

### Offer details:

Communication in the dental practice is a team effort, so ideally everyone is on the same page, speaking the same language, using a similar approach to reinforce the messages about maximising oral health. Get your whole team using a similar approach when communicating with patients to get the best results for patients and the practice.

Register one dentist at full price and receive a voucher of \$1,450 towards the registration of another team member (eg: Dental Assistant, Hygienist/ OHT or Practice Manager).

### Contact Prime Practice to redeem your offer:

02 8935 0600

info@primepractice.com.au

primepractice.com.au



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# Apollo Films

## Video Advertising

With over 10 years' experience in the filmmaking industry, the team at Apollo Films use their expertise and passion to create high quality films and videos for your practice.

Bring your business to life with Apollo's large variety of film and video creation services, including post production studio services. Their professional video production company can help you create high-quality videos that can be used for online marketing including social media and patient education.

APOLLO professional services include:

- Video Advertising
- Web videos and webinars
- Business learning tools and in-house educational and training videos
- Technical video production
- Creative short films
- Business learning tools and in-house educational and training videos
- TV commercials
- Music videos and film clips
- Podcasts and audio-visual projects
- Testimonials and interviews
- Corporate videos, including Business2Business videos
- Film editing
- Voice over
- Vlogging videos





### Offer details:

#### Video production

An amazing 60 second web commercial video production that can be written to suit your practice. This includes a two-hour shoot in one location using production quality camera and a professional camera operator. There is a lot of extras included, so refer to the website below for more information.

#### Practice Growth Plan:

An intensive strategic plan written by your business owner and our expert business strategist. This will provide a 6 -month growth plan that works out where you are now and where you would like the practice to be in 6-12 months' time. We then identify which divisions of the business need to be worked on and write a plan to achieve this. This strategy aligns all your business activity to ensure you reach your targets.

Elite price: \$1,950 + gst

Original price: \$2,500 + gst

#### Contact:

1300 094 589

[info@apollofilms.com.au](mailto:info@apollofilms.com.au)

[www.apollofilms.com.au](http://www.apollofilms.com.au)

[Instagram.com/apollofilmsau](https://www.instagram.com/apollofilmsau)

[facebook.com/apollofilms](https://www.facebook.com/apollofilms)



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# Nexsys Health

Patient Data Protection, Data Backups, Business Continuity & Disaster Recovery, IT Managed Services, Hardware Infrastructure

Nexsys Health is focussed solely on the demands of the health industry. We partner with the world's leading technology firms such as HP, Microsoft, Google & Cisco to provide our clients with superior services and solutions.

## 24/7 Availability

Ensure operational continuity and minimal risk of downtime with no single point of failure. Improve your practice's resilience as

maintenance and upgrades can be managed while business runs as usual. Create flexibility with a completely scalable system that can grow along with your business.





**Offer details:**

QUUBE MINI			QUUBE		
Standard	HS360 - Premium	HS360 - Elite	Standard	HS360 - Premium	HS360 - Elite
\$499	\$449	\$399	\$999	\$899	\$799

**BENEFITS**

**Reliable Backup**

Safeguard against human error, theft, viruses, ransomware, natural disasters, fires and Power Outages. Easily retain and retrieve historical data in the event of an audit and for compliant financial record management. Minimise downtime and disruption to your business in the event of data loss.

**Robust Security**

Prevent intrusions to your data with enterprise level security set in place including user/device identity and authentication. Anti-Virus, Malware, Spamware and web filtering to prevent harm from affecting yours and your patient’s data. Management and monthly reporting of the health of your systems and your data.

**Contact:**

1300 169 830  
 health@nexsysit.com.au



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# Cinch Dental

Cinch Dental allows you to create engaging, professional and personalised communications for patient support, treatment information and practice marketing when required.

## **CINCH FEATURES INCLUDE:**

### **Automated Mobile Video Creation App**

A mobile app that allows you to select a specific topic of pre-produced content that is verified by the respected dental advocacy group Dental Health Australia. Once selected, create personalised video introductions and signoffs, then automatically produce a finished package ready for patient messaging at the touch of a button. Pre-prepared scripts and teleprompter automatically appear to ensure that your introductions and sign offs are of a professional standard.

### **Video Scripts And Teleprompter**

Every verified topic in the mobile app contains pre-prepared scripts that load, when selected, into a teleprompter in your phone to ensure that your introductions and sign offs are of a professional standard.

### **Video Library**

Within minutes of selecting your topic and reading the supplied scripts, your packaged video is ready with your own name, credentials and position displayed over the opener and a practice contact details at the end. Create as many videos as you require and as often as you like.

### **Content Management And Delivery System**

Your own cinchDENTAL platform that enables you to send your personalised video content directly to your patients via your website, social media channels, vDM (video email) or video SMS (vMS). Send messages to one patient or to many from your Practice Management System. Distribute general health messages, pre-visit and post-visit messages, tailored to suit your patient care needs.

### **Supporting Text Content**

Every vDM and vMS message is presented as an information page with your branding and contact details top and bottom, your personalised video and pre-written text related to the selected topic.

### **Detailed Reporting**

Real time analytics enable you to see who is or has viewed your content and which of your digital channels are providing the greatest cut through. Receive reports of how much respective recipients have engaged with your message and with your video, including who has viewed your video and for how long, accurate to .01%.

**Start today to quickly and easily connect with your patients.**

### **Contact:**

1300 82 00 33

hello@cinchdental.com.au

cinchdental.com.au



# Humm

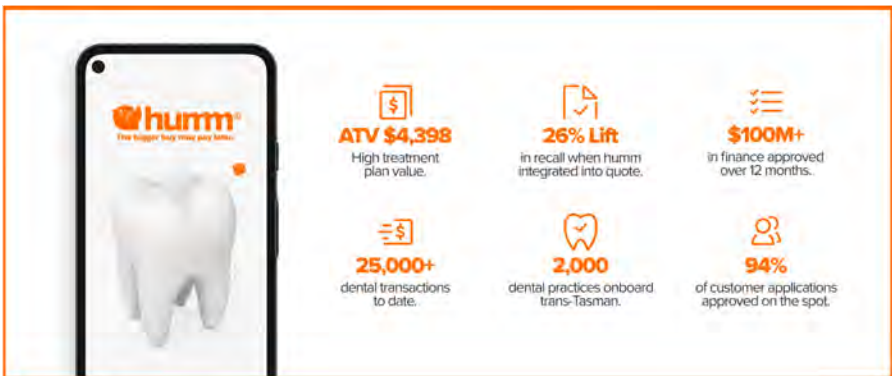
Increase patient acceptance for higher value treatment plans.

## About Humm:

- Humm buy now pay later is the leading financier in the Dental Industry - with over 2000 practices using humm today to increase treatment plan acceptance
- Access to 2.7M pre-approved customers = new patient acquisition
- Humm offers finance from \$100-\$30,000 with flexible payment terms and no interest ever
- Next day payment for treatment plans

## Patients Enjoy:

- Instant approval with 94%+ approval rate
- 0% deposit so they can start their treatment today, without delaying
- Non-invasive application, 3 minutes to apply
- Flexible plans and easy budgeting with a set and forget direct debit
- No interest charges, ever
- Easy app based self - service







### Practice Joining Finance Offer-

WAIVED joining fee

WAIVED ongoing monthly fees

EXCLUSIVE DISCOUNT off Merchant fee

**Sign up today, Ask us how Humm can help your practice today!**

#### Contact:

Humm Business Development Team

1300 300 737

admin.bd@shophumm.com.au.com

humm-group.com

Offer terms:

- Discount is off humm merchant fee
- Discount is based on Henry Schein Tier program
- All agreements are between humm and practice(s)
- For all specific terms and conditions contact humm directly



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# Dental Wallet

Pay bills. Earn points. Access rewards.

Dental Wallet is the new and exciting platform for dentists to pay their Henry Schein statements and other bills using their preferred payment method and earn Dental Wallet Points to use just like cash.

## It's free to join

Earn up to 3 points per dollar to use just like cash...

Pay bills: Add your preferred payment methods then pay your Henry Schein statements and other business bills through your Dental Wallet account

Earn points: Earn up to 3 Dental Wallet Points for every dollar transacted while earning bonus points along the way

Access rewards: Use your Dental Wallet Points just like cash to pay future bills, redeem them for rewards or convert them to use on flights, upgrades and more with participating airline partners

## Why use Dental Wallet to pay your bills?

- No lock-in contracts
- Register for free in just minutes
- Pay using your preferred payment method - AMEX, Visa, Mastercard, BPAY and Direct Debit
- Uncapped points
- Amazing rewards with leading brands
- Local Australian support team

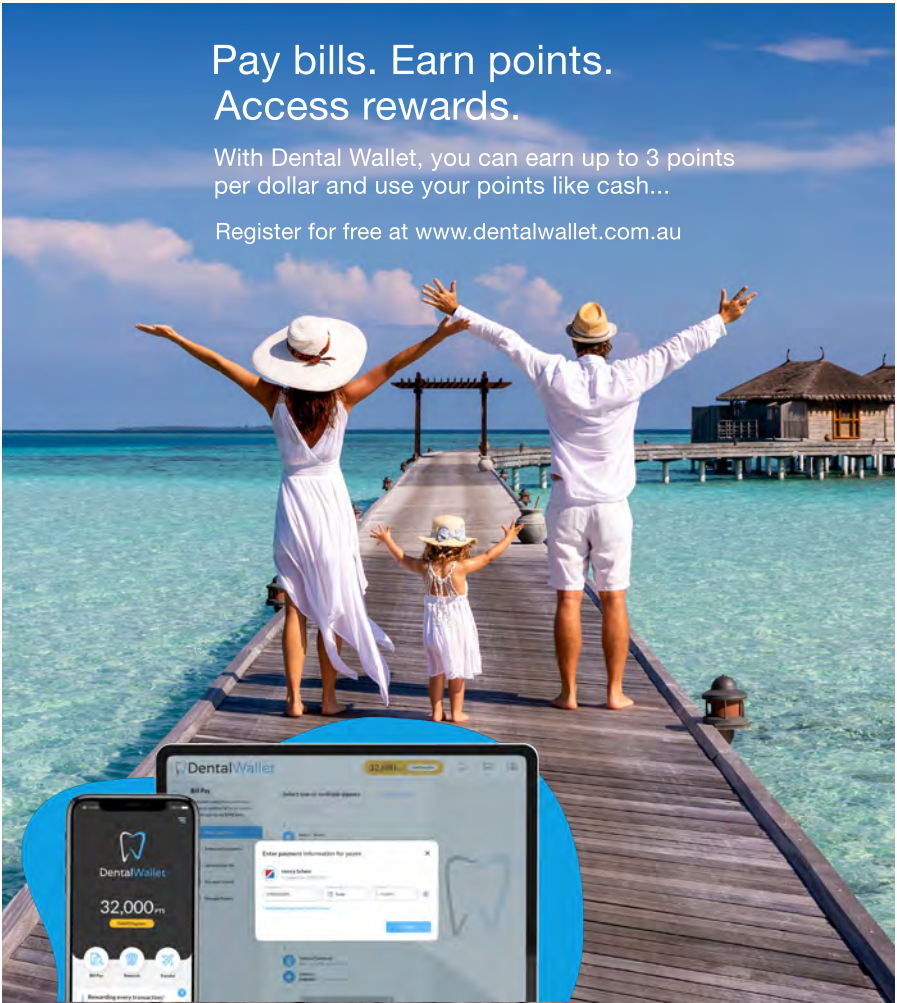
## Join today and start earning points

[Click here to learn more](#)

# Pay bills. Earn points. Access rewards.

With Dental Wallet, you can earn up to 3 points per dollar and use your points like cash...

Register for free at [www.dentalwallet.com.au](http://www.dentalwallet.com.au)



## Contact:

1300 334 646

[support@dentalwallet.com.au](mailto:support@dentalwallet.com.au)

[dentalwallet.com.au](http://dentalwallet.com.au)

DentalWallet 



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Membership includes product discounts and exclusive offers  
with companies your practice deals with every single day.

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Henry Schein360.

[henryschein.com.au/schein-360](http://henryschein.com.au/schein-360)

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